

A young child with dark hair, wearing a black and white wetsuit, is smiling and looking to the right while in a swimming pool. The water is a light blue color. The text '2018' is centered over the child's chest, and 'COMMUNITY REPORT' is written in large white letters across the bottom of the image.

2018

COMMUNITY REPORT

BBAF TRANSFORMING LIVES THROUGH AQUATICS

"For our family, it has not just been an opportunity, it has been a ladder of opportunities... little did I know what magical powers swimming would bring into our lives. My daughter, Kate grew in confidence and built endurance that helped her focus and boosted her self-esteem."

Erica, BBAF Mom

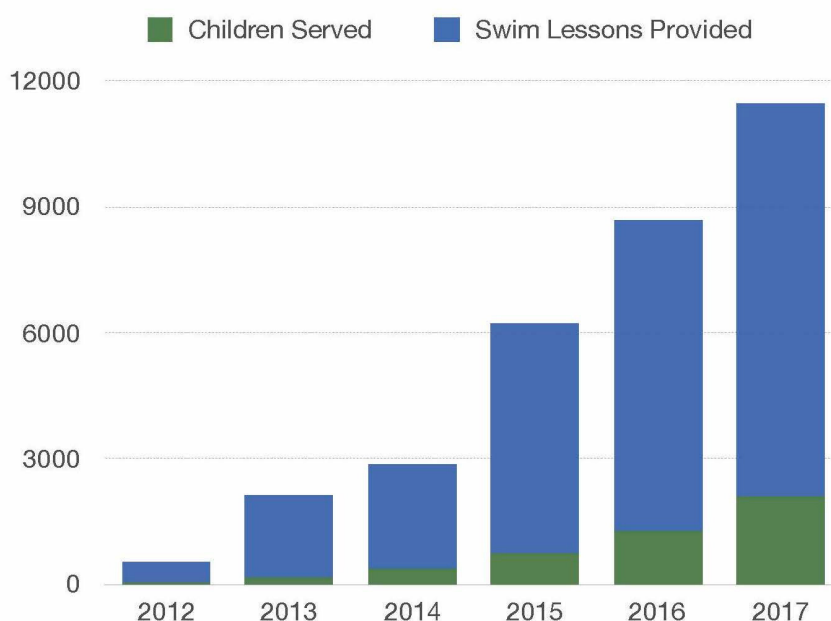


OUR PERFORMANCE

Beyond Barriers Athletic Foundation's exponential growth in 2017 reflects the need for our programs. Over **9,400 swim lessons** were provided serving over **2,000 children**. BBAF also provided scholarships for 850+ hours of other aquatic activities.

Since inception in 2012, BBAF's aquatic scholarships enabled over 4,800 local youth to participate in over 24,500 swim lessons and enjoy over 6,300 hours of other aquatic activities, truly making a difference in their lives.

These numbers illustrate the positive impact BBAF has made in our neighborhoods in need--saving lives and changing lives through aquatics!





OUR IMPACT

Over 70 percent of the world’s surface is covered in water. It replenishes our ecosystem, it cools the planet, it teems with life, and it is a place of fun and adventure for many of us. But, for far too many, water is deadly. For nearly two-thirds of young African-American children and nearly half of Hispanic children, water represents danger - because they don’t know how to swim.

Since 2012, when several of us decided to do something (rather than simply quote statistics), BBAF has grown meteorically, from serving 100 kids in that first year to over 2,000 in 2017. In five short years, our impact has grown by 20 times!

But there is so much more than we can - and should - do. While our roster of providers has increased and the array of programs supported has expanded, we have truly just begun. We plan to expand aggressively because BBAF not only helps to prevent senseless deaths by drowning but changes the lifestyles and life choices of our young people.

Your support and involvement offer opportunity to these children. You are the ones who allow our efforts to flourish. You will truly make a difference in the lives of our youth.

Thank you for your dedication to BBAF. And thank you to our Board - JoAnne Goldberg, Dave Mandelkern, Mike Molano, Rebecca Pinto, Leslie Platshon - and our inimitable Executive Director, Jodie Penner, for their steadfast and tireless dedication to our efforts. May we together ensure that the children of our communities never fear water again.

John Goldman, BBAF Board President

“Thank you for all of your support these past several years. It’s made a difference to so many families.”
BBAF Partner/Provider



Beyond Barriers

ATHLETIC FOUNDATION

BBAF promotes healthy lifestyles, improves personal safety, and adds structure for lifelong achievement by providing scholarships for aquatic programs to underserved youth.



BBAF Board of Directors

John Goldman, President

JoAnne Goldberg, Communications Director

Dave Mandelkern, Treasurer

Michael Molano, Member at Large

Rebecca Pinto, Secretary

Leslie Platshon, Vice-President

“I want to say thank you because my life would not be as amazing without swimming.

It makes my school life better; it makes my whole life better because of this opportunity.”

Katelyn, BBAF Swimmer

SAVE LIVES. CHANGE LIVES.

www.beyondbarriersaf.org

50 Woodside Plaza, Suite 426

Redwood City, CA 94061

Tax ID: 45-1276113