



# BBAF COMMUNITY REPORT 2019

*Beyond Barriers*  
ATHLETIC FOUNDATION

**SAVE LIVES. CHANGE LIVES.**  
[www.beyondbarriersaf.org](http://www.beyondbarriersaf.org)  
50 Woodside Plaza, Suite 426  
Redwood City, CA 94061  
Tax ID: 45-1276113



# TRANSFORMING LIVES THROUGH AQUATICS

## Mission

BBAF promotes healthy lifestyles, improves personal safety, and adds structure for lifelong achievement by providing scholarships for aquatic programs to underserved youth.

## Vision

BBAF ensures that all families have the opportunity to provide their children with swim lessons ~ saving lives and changing lives through aquatics.

**"I want to thank you for creating and sustaining access to our local pool for my kids."**

**- Jennifer, BBAF Mom**

**"Thank you so much! We are so grateful, and I can't tell you how rewarding it is to see the students' confidence and water skills grow."**

**- Kate, BBAF Partner**



# PERFORMANCE & IMPACT

**9,500**

**Swim Lessons provided ~ Saving Lives**

Drowning is 2nd leading cause of death for kids 5-14 years old. Formal swim lessons reduce the risk of drowning by 88%.

**1,780**

**Children served ~ Improving Lives**

Swimming builds healthy minds and bodies.

**750**

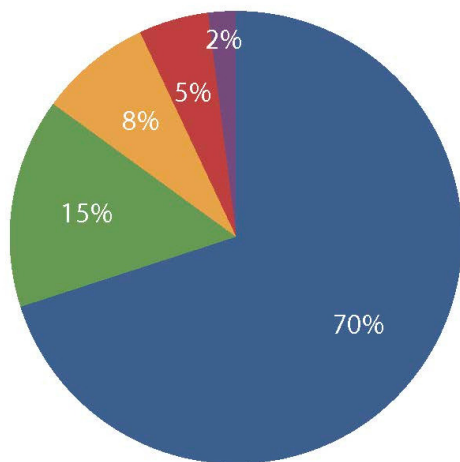
**Swim Team, Water Polo & other Aquatic Activities supported ~ Changing Lives**

Physical activity can have a positive impact on cognitive skills and academic behavior.

**Since inception, BBAF has served 7,900 children and helped provide for 33,500 swim lessons.**



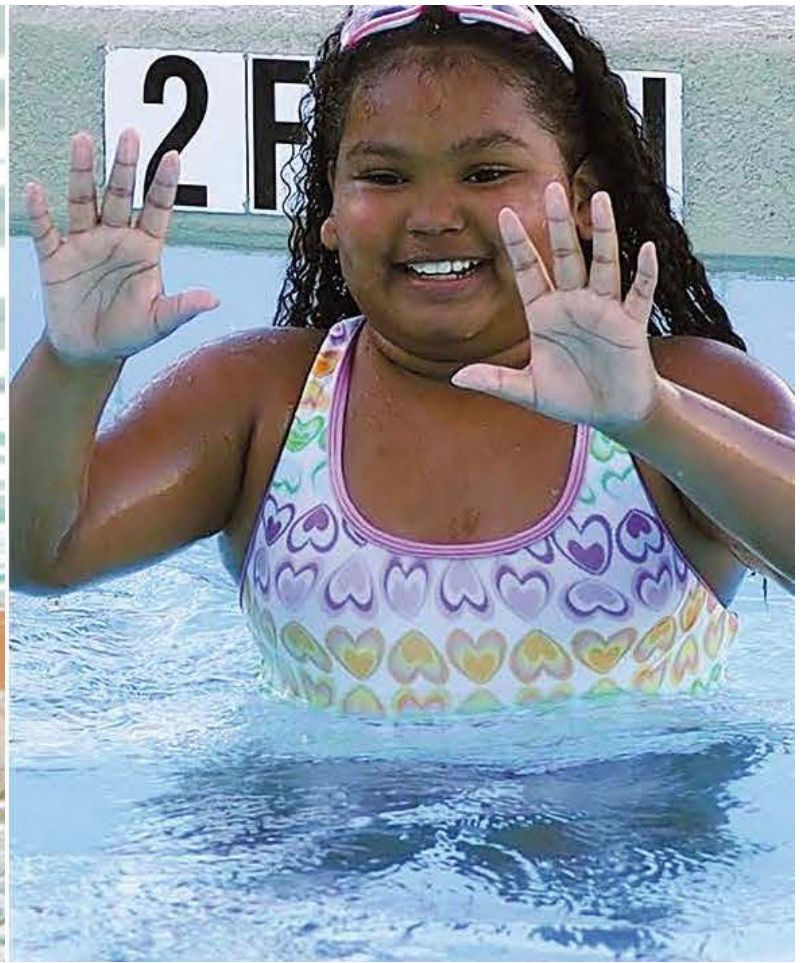
BBAF Swimmers



- Hispanic
- Black
- Multi-ethnic
- Pacific Islander
- White

Children in minority communities are less likely to have, or have no, swimming ability. 100% of the families BBAF supports are low-income. Thanks to you, children in need have the chance to learn to swim and enjoy the water.





**YOU ARE SAVING LIVES & CHANGING LIVES THROUGH AQUATICS**

“I want to say thank you because my life would not be as amazing without swimming. It makes my school life better; it makes my whole life better because of this opportunity. Thank you!” - Katelyn, BBAF Swimmer

---

**BBAF Board of Directors**

- John Goldman, President
- JoAnne Goldberg, Communications Director
- Dave Mandelkern, Treasurer
- Michael Molano, Member at Large
- Leslie Platshon, Vice-President
- Jodie Penner, Executive Director

**2018 Financials**

Aquatic Scholarships	\$93,867
Supporting Expenses	<u>69,989</u>
Total Investment	\$163,856

**Community Support**

Foundations	\$85,500
Individuals	42,174
Government	<u>12,500</u>
Total Revenue	\$140,174

---